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# URIAGE SELECTS APTAR'S EVOCLASSIC PUMP ON THE NEOPAC TUBE FOR ITS NEW SKINCARE PRODUCT IN THE AGE PROTECT LINE.

**Aptar Beauty + Home, a global leader in packaging and dispensing systems of the cosmetics industry, is offering an innovative solution that protects the most fragile formulas in a convenient and lightweight packaging.**

Age Protect Instant Multi-Correction Filler-Care is Uriage's first skincare product to be equipped with a skincare pump on a tube, developed by Aptar in partnership with Neopac. This packaging preserves the formula and offers a great consumer experience by providing precision dosing in a travel-friendly format.

## A HIGHLY RELIABLE AIRLESS SKINCARE SOLUTION

The Evoclassic pump by Aptar combined with a tube gives Uriage an airless packaging solution with a more precise dosage compared to a classic tube. It also provides protection against external agents, creates a barrier against the product drying out or oxidising and reduces the number of preservatives needed in the formula.

## A HIGH PERFORMANCE TUBE

Tube manufacturer NEOPAC developed the "Polyfoil" tube, which contains a layer of aluminium that protects the formula from light, air, water vapour and substance intrusion. Its internal non-stick layer allows the product to be removed easily and without waste.

The end result is a clean, hygienic and user-friendly product that can be used in every position, even upside down. A nomadic product, perfect for touch-ups throughout the day.

